



# ESC IN EGYPT

HAVE A DREAM ORGANIZATION  
LONG TERM ESC IN CAIRO, EGYPT



# ABOUT THE PROJECT

This individual volunteering project is designed to enhance the volunteer's competencies across various dimensions, including project management, event planning, marketing, and design. Through hands-on involvement, the volunteer gains valuable experience in these areas while also involving themselves in a different culture. The project encourages engagement with local communities, both through assigned tasks and social interactions, broadening the volunteer's intercultural understanding and perspectives. Additionally, the project had technical solution workshops, providing the volunteers with opportunities to explore diverse approaches to problem-solving and innovative thinking.



**You will be working on various tasks or only one of those departments.**

**1. Video production, Photography, and marketing:**

- Creating videos and taking photographs for the hosting organization and its activities related to culture and volunteering.
- Assistance in developing the marketing material for events. (Promotion on social media channels, creating posters, leaflets, creating short promo- materials).
- He/she will also be responsible for taking photographs for the activities; and then working with them on Photoshop programs, and CANVA programs (i.e. after the event).
- Creating content for webpages, and social media channels of the Have and Dream NGO.



## 2. Project Management tasks in Have a Dream:

- Help during the implementations of youth exchanges.
- Contribute to and write the applications the Have a Dream apply for whether they are for Erasmus+ or other funding programs.
- Volunteers can plan and track the progress of programs that Have a Dream work on.
- Communicate and approach new partnerships and programs.

## 3. Support in Have A Dream actions for events:

- The volunteer will be engaged in preparation and implementation of the Have a Dream events and ceremonies. Events usually include adventures from Have a Dream Community, local and international NGOs.
- The volunteer will support the team in cooperating with new NGOs and organizations.



# Important info

## Number of needed participants

- 2 volunteers.

## Location

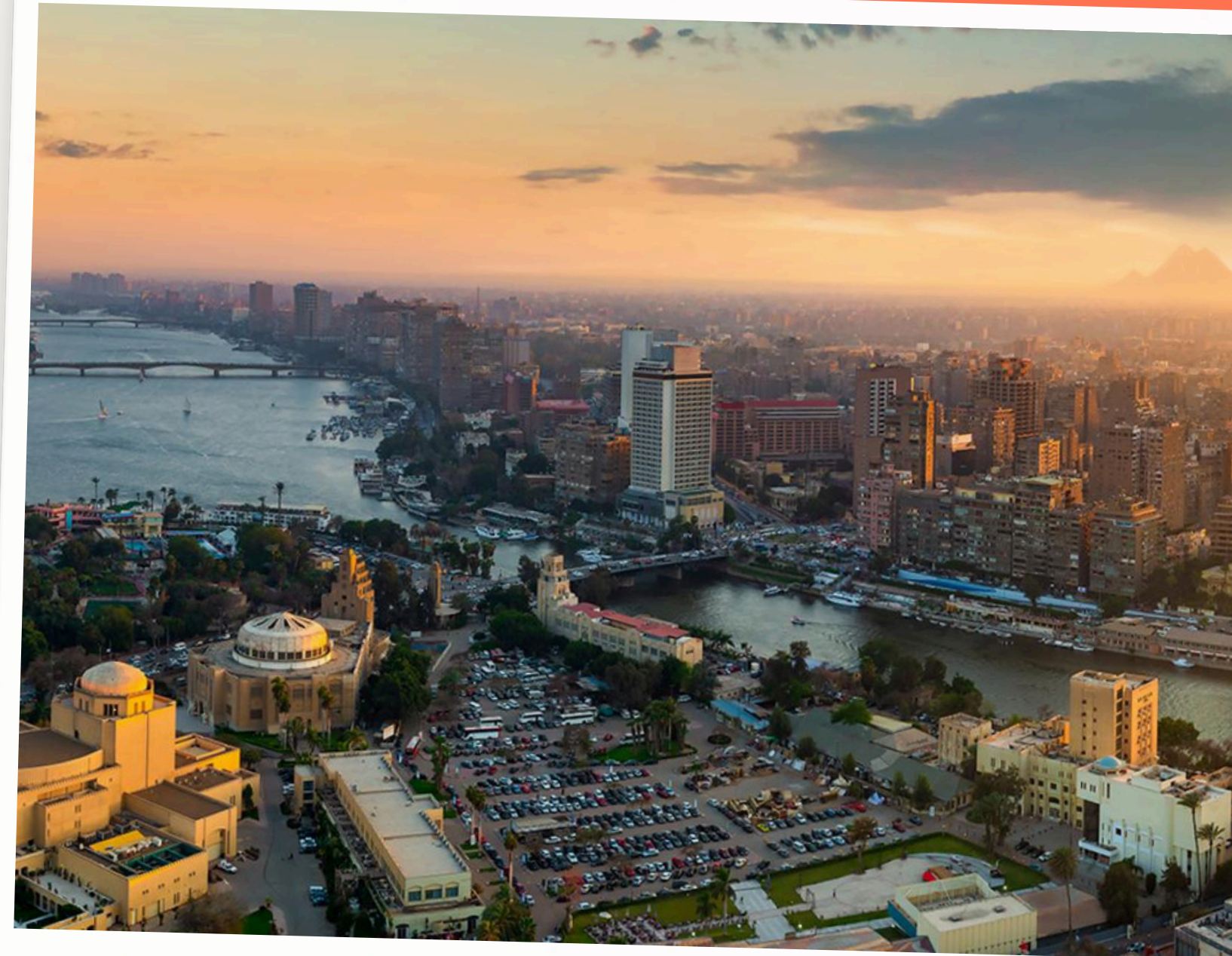
15 Al Mahrouki, Al Golf, Nasr City, Cairo

- **Duration**

Six months

- **Working hours**

- 35 hours per week including training.
- Five days a week, from Sunday to Thursday with two days off a week (Friday, and Saturday).
- Volunteers can have 2 days per month of vacation to be organized by the hosting organization.



# WHO CAN PARTICIPATE IN THE PROJECT

**The following criteria should be met by interested participants:**

- High interest and motivation in the topics of the project is a must, especially videography, and social media.
- Interested in knowing more about different cultures.
- Able to Communicate in English and ability to express your personality.
- Good presentation skills.
- Flexible, Initiative, and a team Player.
- Having a resilient spirit and the know how skill.
- It's preferred if they have experience in tasks they want to work on:
  1. Especially social media tools and documentation tools.
  2. Experience and/ or interest in workshops and activities designing and implementation.
  3. Experience and/ or interest in business and creative writing .



# CULTURAL GUIDE LINES

- The consumption of non-legal drugs (marijuana, hashish, etc.) is prohibited; as well as the consumption of tobacco is restricted to areas for smokers.
- Egypt is a conservative society, that's why the volunteers should be wearing culturally accepted clothes that is not too revealing.
- Alcohol is not consumed everywhere in Egypt, so the volunteer shouldn't drink in the office.





# PROJECT VENUE AND ACCOMODATION

The project will be held in Have A Dream organization located in Dreamerz co-working space, which is a travel and cultural themed coworking space that aims at building a community of youngsters that are interested in Culture, Travel, Volunteerism, and Adventure. It has continent themed cozy rooms, where the work is dynamic, creative, and fun!

The volunteer would be accommodated with another volunteers in one apartment and each one would have his own room with shared kitchen, bathroom and living area. It would be either a walking distance from our office or maximum 15 minutes by bus/ metro. Electricity, Wi-Fi connection, water and gas will be covered by the host organization.





# Program Covers:

- ✓ Food and transportation allowance (100 Euros)
- ✓ Pocket money (180 Euros)
- ✓ Accommodation.
- ✓ Flight tickets are covered according to the Erasmus+ limit.
- ✓ Language course will be provided in the first weeks of the project

## NOTES

The participant will pay first for the travel cost and then will have the costs refunded according to the specified limit. The Travel reimbursement is paid within 1-2 months upon delivery of original receipts and tickets.

# ABOUT HAVE A DREAM



## **H**ave a dream

Is a social enterprise that was initiated in 2014 by a group of young Egyptians who were inspired by the rich experiences they had while traveling and dreamed of giving the chance to Egyptian youth in particular and youth from all over the world to get out of their cocoon and be introduced to different cultures as well. Moreover, we aim to strengthen the relationship between the youth from the Middle East through our different programs.

We organize cultural, voluntary, and training opportunities to provide youth the chance to travel and volunteer in different countries all over the world. Our programs are designed to not only be introduced to different cultures but also make sure you share your experiences with others as well as adopt new skills to help you improve and rediscover yourself.

**WHAT IS SUSTAINABLE TOURISM?**

# Saving the Earth Starts with You

**As more regions and countries develop their tourism industry, it produces significant impacts on natural resources, consumption patterns, pollution and social systems.**

# What are the impacts of tourism ?

## TOURISM IMPACTS



### International tourist arrivals :

- 25 million globally in 1950,
- 527 million in 1995, - **1.4 billion** by 2019.

## HUMAN IMPACTS



### Number of cars on the road :

- 1 billion in 2010.
- Today it is **1.2 billion**
- 2 billion by 2035

## WILDLIFE & HABITAT IMPACTS

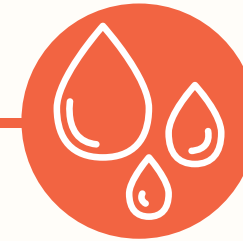


### Consequences of climate change by

2050 :

- extinction of **30%** of species
- death of **90%** of coral reefs
- loss of **half the Amazon rainforest.**

## WATER IMPACTS



- Seawater is expected to **rise 70 cm** in the next 10 years.

- **70%** of the earth's surface is water, only **3% is potable.**

## CLIMATE IMPACTS



- **2021** was the **warmest year.**

- Every year we dump approximately **43 million tons of carbon pollution** into our atmosphere.

# RESPONSIBLE TRAVEL TIPS

Sustainable tourism is about re-focusing and adapting.

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## Economic aspects

- **Travel off season** if you can ... better prices and less crowded
- **Support the local economy.** Buy locally made souvenirs, eat at local restaurants – enjoy the local culture!
- **Support responsible tourism organizations** – those operators who publicly are aiming to make tourism more responsible.
- **Support local organizations** – either in the place you visit or where you live

## Environmental aspects

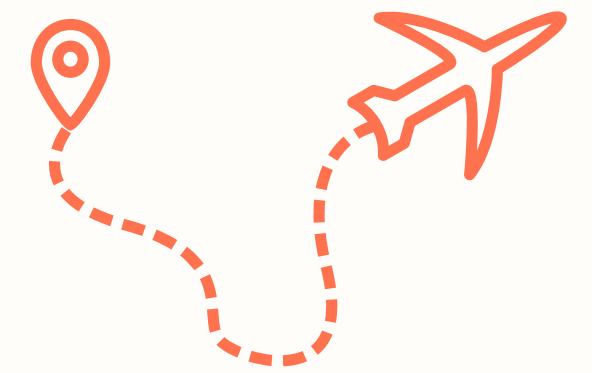
- **Be considerate** of the environment you visit.
- **Don't litter.**
- Carry your own shopping bag to **avoid contributing to the plastic problem.**
- Remove all packaging before leaving home...**avoid excessive waste.**
- **Bring your own mug**
- **Reduce energy consumption.**
- **Conserve water.**
- Take **public transit.** Use a bicycle.

## Social aspects

- **Be considerate** of the communities
- **Educate yourself** about the place you are visiting and the people – you are their guest.
- **Respect cultural differences** – and learn from it!
- **Dress respectfully.** Notice local dress codes and adhere to them..
- **Support a local charity or organizations** that works towards responsible tourism.

# YOUR ACTIONS COUNTS!

**Addressing environmental and social concerns through policy is essential, and it starts with simple practices and initiatives with others.**



# Follow us

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